

2019-2020 District Goals



District: District 105SE
Constitutional Area: Europe

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 35% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

- Additional action items to achieve this goal
- Continue to provide officer training at our annual Spring Forum event
 - Encourage participation on RLL and ALL Institutes
 - Organise specialist training for the new Cabinet position of Regional Club Liaison Lions

PLEASE NOTE - Many officers are not new to their role and consider themselves experienced retired managers thus training uptake is sometimes low

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 70% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

- Additional action items to achieve this goal
- Spring Forum will include Zone Chair training but we will also organise specialist training for the new Regional Club Liaison Lions which will include the Zone Chairs to maximise joint working and cooperation

As the RCL role is intended to be a year role this specialist training will be repeated on an annual basis

PLEASE NOTE - We will be dispensing with Region Chairs next year in favour of the new Regional Club Liaison Officers. Many ZCs will not be new to their role and consider themselves experienced retired managers thus training uptake is sometimes low. We will not be appointing Region Chairs but will instead appoint a new role of Regional Club Liaison Lions.

LEARNING FOR EVERY LION

Lions Leadership institutiies

During tih 2019-2020ffiscal year, tih distiricti will identiffy qualified candidaties tii apply ffior local and Lions Clubs Intiernational sponsored institutiies in our area

Action Itiems:

I will ensure my distirictt team understtands tttheir role in identtffying qualiffed candidattes ffor insttttutes.

Custiom goal and action itiems

Incorporate in ttthe specialitt training ffor RCLs enhancement off fface ttto ffface recruitmentt skills

Consider ttthe introductton off an Auttumn Training programme ttto promotte ttthe consttttuentt partt 5 off ttthe off Service so as ttto build knowledge and encourage greater parcpatton amongstt Clubs and ttthose willing ttto ttake on Distirictt wide roles in ttthese areas

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	20
2nd Quartter	40
3rd Quartter	40
4th Quartter	50

By tih end off tih 4th quartier, tih distiricti will add a tiotial off 150 new members.

Action Itiems:

My distirictt will esttablish ttclub branch(es).

My distirictt will inductt new Lions under 40 years old.

My distirictt will organize att leastt membership growth eventt(s).

My distirictt will use and promotte membership resources ttto achieve our goal. Justt Ask Guide, Club Membership Chair Guide witht induction ideas, Community Needs Assessmentt and Membership Developmentt Grantt

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	1	25
3rd Quartter	0	0
4th Quartter	1	25

By the end offi the 4th quartier, the distircti will stiarti 2 new clubs.

With a minimum offi 50 chartier members.

Action Itiems:

MEMBER RETENTION

	Drops
1st Quartter	20
2nd Quartter	55
3rd Quartter	20
4th Quartter	55

By the end offi the 4th quartier, the distircti's membership drops will noti exceed 150 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Will attempt development of simplified District materials based on LCI guides.

Rather than survey former members we will use a combination of exit interviews and research of remaining members to determine the reasons for any loss.

Introduction of 3 year role of Regional Club Liaison Lions to enhance Club support, Zone interaction and promote and encourage new membership, enhanced retention and new club formation.

NET GROWTH GOAL

150	+	50	-	150	=	50
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 150,000 people.

Action Items:

My district will use and promote service resources to achieve our goal. (Service Project Planners Club and Community Needs Assessment/Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Will seek to develop simplified District materials based on LCI guides.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1850 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Chair to report their club's service.

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Will seek to develop simplified District materials based on LCI guides.

Custom goal and action items

I will seek to determine service activity summaries on a monthly basis.

PLEASE NOTE - This goal is contingent on knowledge of how to interrogate MyLCI to provide District-wide summaries of service activity.

I should be grateful to receive an appropriate contact within LCI to assist with the necessary knowledge transfer.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 1% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year I will partner with our LCIF District Coordinator to raise \$100,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ {} to support Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal

PLEASE NOTE - THE FIGURE OF 1 ENTERED IN BOX ONE OF THE GOAL STATEMENT IS FALLACIOUS IT HAS ONLY BEEN ENTERED TO ALLOW THE FORM TO BE SUBMITTED. THE TRUE FIGURE IS 0.

I cannot support the goal to promote personal donations by members in my District as Lions in the UK work within their Clubs to raise funds some of which are used to support many LCIF projects. Very few choose to make personal contributions direct to LCIF.

If I was to suggest they should do so I would probably become the shortest serving District Governor.

However, at the end of the year 60% of Clubs will understand the impact of our Foundation and will support the Foundation with Club donations.

At the District Convention in February 2020, time will be devoted to expand on the work of LCIF and encourage continuing and potentially greater support from Clubs in the District.

ADVOCATE

In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor.

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Spring Forum training will include training on the use of MyLCI.

PLEASE NOTE - I cannot sign up to action items as I am advised MyLion is not GDPR compliant.

Custom goal and action items

I am concerned that not all Clubs in the District report their service through MyLCI. I will continue to explain the value of such reporting and urge all Clubs to do so and this will be part of my agenda and that of my DG team at all Club visits.

PLEASE NOTE - This is contingent on the current concerns which exist in the Multiple District over GDPR being resolved.